

Raise your approval rating in the eyes of your customers

As a marketing tool, you can use AutoTraks to promote finance contract availability and capacity and expand your dealership's coverage:

- Provide greater contract assurance
- Offer customers a greater contract approval opportunity
- Provide contracts in high-risk areas
- Finance older model cars



You can also sell and finance more cars because you have:

- Lower default rate
- Less loss on default
- More contract funds available
- Lower overall RISK of loss

Don't beat around the bush — increase your profits with AutoTraks

Call us today to implement the AutoTraks Asset Protection System. You'll utilize a powerful GPS network that immediately and cost-effectively helps solve your collection and repossession problems. When an auto contract is in default, there's no reason to beat around the bush — go right to the point with AutoTraks!



Innovation in Location Technology

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AutoTraks™ delivers affordable, state-of-the-art Asset Protection for the BHPH Dealership



Your AutoTraks Asset Protection System gives you the power to reduce risk, lower cost and increase profits

AutoTraks™
Asset Protection System

AutoTraks™

Asset Protection System

When the buyer purchases, finances and pays for a vehicle at the same dealership, all of the responsibility falls on the dealership. AutoTraks Asset Protection System from On-Board Communications takes the majority of the risk out of the finance part of your business. With AutoTraks™, you can help ensure timely payments, reduce delinquency and default, and expedite recovery and resale of your autos.

Key features help you to deal with moderate to high-risk customers and prevent delinquencies, first payment defaults, and overall defaults. Because AutoTraks combines GPS (Global Positioning System), Communications, and Internet technologies, your buyer's knowledge that his vehicle may be out of sight but never out of reach helps you to:

- Reinforce the idea that an auto payment obligation takes first priority
- Take proactive response to delinquencies
- Quickly locate and implement preventive measures such as strategic use of starter-interrupt
- Reinforce your collection and repossession ability

Should the contract go into default, AutoTraks simply and quickly expedites the vehicle's recovery

You can protect the value of your finance contract when you use AutoTraks Asset Protection System to pinpoint the vehicle's exact location. Do this and greatly:

- Reduce skips
- Reduce vehicle depreciation
- Reduce time to resale
- Reduce cost and time for vehicle's recovery/repossession
 - Skip-tracing
 - Collections
 - Repossession
 - Refurbishment
 - Personnel
- Reduce losses associated with lost contract revenue
- Reduce or eliminate backlog of repos, skips, unrecoverable contracts and write-offs



Simply, use AutoTraks as a powerful tool to help you quickly overcome the obstacles to cost-effectively collecting delinquent payments or repossessing defaulted contracts.

AutoTraks is the next best thing to a guarantee

Put AutoTraks into action and you'll quickly recover vehicles in default and recoup potential losses. That's the essence of AutoTraks; you're assured that vehicles won't become unretrievable assets. The up side is, if the contract is in default for less time, you earn greater profit!

